**Introduction**

**part 1**

Red bull is an energy drink created in 1987 by Dietrich Matchits and chaleo yoovidhya.

Red bull have a slogan which is “red bull give you wiiings”

This brand has generate 7 billions od dollars in 2016

**part 2**

This drink was inspired by a thai drink named krating daeng.

Krating daeng is a reddish bovine.

**Logo and cans**

**Part 1**

RedBull have an interesting logo.

First of all we can see too gaur, it’s an animal slightly larger than the bison.

They seem to want to fight.  
This wants to make believe that red bull gives strength because gaur is a symbol of Virility and resistance

We can see a yellow sun just behind them.  
Red is a symbol of power just like yellow.  
But red is also a symbol of life and rage.

**Part 2**

Red bull dissigned a slim blue silver can with dark and light blue in the background.

Red bull contains sugar, taurine, caffeine and water …. There are a lots of ingredients to have ennergy.

**Ricks of the drink**

Because of this ingredients … the drink can be cause of many health problems and eelness

**Imposed restrictions**

Because the drink can cause many problems… he is ban of some countries like danemark and norway or France. But in France the drink was re legalized.

The drink contain a little bit of cocaine but we must to consume two billions cans before becoming addicted.

**Advertising**

Red bull is known is all the world because they do a lot of advertising with extreme sports like motocross, F1, winter sport but also in videos games now . They wants to target young people who want to become strong like top athlete

To conclude Red bull is an energy drink which is a lot inspired by another drink named Krating Daeng.

This drink has a lot of ricks for the health like other energy drink and we must to be careful with the consummation of this drink.